

Getting your Great Human Race Story Straight

What is the Great Human Race?

The Great Human Race is a nationwide community fundraising event for nonprofit organizations. The Triangle area race features a 5k competitive run and a 5k community walk through downtown Durham. The event provides an opportunity for any nonprofit agency, school or faith based group to raise money for their programs and enables businesses and individuals to support the nonprofit of their choice. Participating nonprofit organizations receive 85% of monies collected and the Volunteer Center of Durham receives the remaining percentage to coordinate and stage the event.

What does the Volunteer Center of Durham do?

The Volunteer Center of Durham promotes volunteerism and strengthens community service efforts by creating volunteer opportunities in which everyone can get involved. The Great Human Race is only one example of how the center organizes collaborative projects that bring people together and supports the nonprofit community and services they provide. The Volunteer Center of Durham is responsible for the organization, promotion, and nonprofit/business education of the Great Human Race.

Why should a business or individual sponsor your nonprofit organization?

Be prepared to communicate your goal to others. Keep it simple and clear and feel good about your involvement. What needs to you meet? What services to you provide? Who benefits? Communicate the strengths of your nonprofit clearly so that potential sponsors understand its importance to the community.

How will making a pledge to the Great Human Race benefit a business or individual?

It's a good feeling to be part of an event that benefits the whole community. It's fun. It's a positive way to help and it's guaranteed to succeed. With this single event, 100+ nonprofits are able to fundraise for their services which are so vital to our area. Invite your pledge-givers to come to Race Day and participate in the walk or simply enjoy the festivities. Everyone is sure to have fun and leave feeling great!!!